

The Google Certified Educator Badge

Apply these guidelines if you are a Google Certified Educator Level 2.



- Badge is composed of four elements: Google for Education logo, the achieved certification "Certified Educator", Yellow color of top band to represent educators, and "Level 2" modifier denoting Level 1 status.
- Use artwork as provided. Elements cannot be changed in any way.
- Use the full-color logo on a white background with the appropriate amount of whitespace.



- The clear space around the badge should be equal or greater than the height of the top color band.
- Only use the approved color badge. Do not stretch the proportions or change the colors of the badge in any way.

Checklist

1. Keep it simple.

- DO use simple language.
- DO make sure your logo doesn't blend in with your background color.
- DO use plenty of white space to let elements breathe.
- DO use a few colors instead of many.

2. Make it yours.

- DO make your branding elements more prominent than Google's.
- DO make it clear that anything reflecting your brand comes from you and not from Google.
- DO showcase your value-add.
- DO use real people and real examples from your experience to tell your stories.

3. Show it accurately.

- DO use the approved badge to show your achieved certification.
- DO position the approved badge aside or below your logo.
- DO position the Google for Education logo or icons lower on the page to indicate products and services you offer.
- DO use approved icons and logos exactly as send to you when you achieve your certification.
- DO maintain exact color, angle, and shape of all Google for Education icons and logos.
- DO spell out *Google Certified Educator: Level 2* in legible typeface when you cannot use the badge.
- DO state your achieved level always as Level 2 whenever using the *Google Certified Educator* brand.
- DO use the words *Google for Education* spelled out if you refer to Google in writing.
- DO make sure to renew your certification if you want to continue using the badge after it expires.

Any fraudulent use of this badge is considered a violation of [Google's brand policies](#).
To report violations please email gfe-certification-violation@google.com